

United We Ride

Community Transportation Association of America



To promote the efforts of the United We Ride program, the Collaborative developed an information campaign around the concept of “One Vision, One Call.” The program’s aim is to make it easy for all Americans to make one telephone call to arrange for a ride. The strength of the One Call vision is that it simplifies the conversation about how to better coordinate human service transportation. One Call shifts the focus to riders. Products included a primer for community leaders, meeting and web informational materials, technical assistance fact sheets, and other materials.

Chris Zeilinger, Assistant Director of Governmental Affairs and Training for the CTAAs remarked, “I have been continually impressed, sometimes even astounded, by your firm’s dedication, cooperation, patience and perseverance as we’ve worked together to get a product completed to everyone’s satisfaction. It has been a pleasure and an honor to work with you, and it will be a delight if our paths can cross again in the future.”

