Comprehensive Plan
Town of Acton, MA

The Collaborative led a process that produced a new comprehensive master plan for the Town of Acton, an historic suburban community northwest of Boston. An intensive public outreach campaign was carried out that included visioning workshops, a website, video, PSAs, and mail and phone surveys to residents and businesses. The Plan was subsequently approved by an overwhelming vote of Town Meeting. The plan guides economic development to higher density mixed use village centers. At the same time, land use and zoning tools are designed to protect and preserve open spaces that serve the community as valuable environmental, recreational, and historic landscape assets.

Roland Bartl, Planning Director for Acton, stated it best with, “The team’s commitment and willingness to work with residents and community leaders with a diverse range of interests never floundered.”