Mixed-Use Development

City of Durham, NC



Publication of Ed Shoucair's plan for revitalizing downtown Durham, NC, in the Durham Morning Herald is considered one of the turning points in the revitalization of the city's center. As reported in the "Durham Morning Herald," "The plan envisions the whole downtown a civic center."

Shoucair's plan called for applying a mixed-use approach, including revising zoning ordinances to permit the creation of housing and artist lofts above downtown retail, investment in new commercial uses, implementation of pedestrian-friendly urban design guidelines, and

construction of programmed small and large outdoor spaces to enliven downtown day and night. A range of subsequent public-private redevelopment initiatives have today made downtown a desirable place to live, work, dine, shop and recreate.

