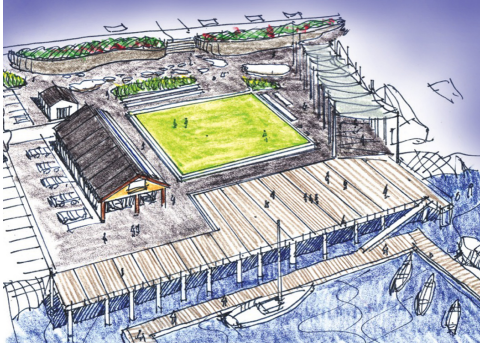


Heritage Park and Hotel

City of Gloucester, MA



The Collaborative's plan and design for Gloucester Place celebrates the City of Gloucester's heritage as America's oldest fishing port. The plan is organized around a waterfront heritage park that gives residents a place in the heart of the city to gather, recreate, and continue to understand its relationship with the sea.

A nearby hotel produces the tax revenues to pay for the park, boosting the city's economic vitality by bringing people downtown, while adding a new destination for residents and others to enjoy and learn more about Gloucester. The heritage

hotel and conference center offers hotel developers a harbor view site outside the port district. The City benefits from added taxes to construct and maintain the new park. The thousands of hotel guests annually generate income for downtown businesses.

