

iExplore More Visitor Center Redesign Ames Research Center



The Collaborative redesigned the 6,000 s.f. NASA Visitor Center located at the entrance to the NASA Ames Research Center. The iExplore More design theme celebrated our sense of wonder and basic human questions that ultimately lead to the answers and knowledge that enriches our lives. Provocative and fun exhibits brought to life questions like those raised by Victor Hugo over a hundred years ago: “Where the telescope ends the microscope begins. Which of the two has the grander view?”

Designed with children and adults in mind, more than a dozen interactive exhibits raised questions about the scope and scale of our universe, while showcasing NASA’s contribution to space exploration and scientific discovery. For example, a white cue ball painted with a large question mark sits on the center of a billiard table surrounded by balls painted with spiral galaxies. In another exhibit geared for children, a table of microscopes displays planets and giant nebulae. A caption explains that the “universe is so big that even the largest objects in space are tiny.”

