Jason City STEM Expedition

Jason Learning and NASA



For two years in succession, the Collaborative directed an exciting education expedition that brought over 12,000 students to a 'JASON City' event on the campus of the NASA Ames Research Center in Moffett Field, CA. Founded by famed oceanographer, Dr. Robert Ballard, Jason City is a year-round scientific expedition designed to engage students in science and technology and to provide professional development for teachers. The program culminates with a two-week event where the students participate in a city of STEM exhibits and activities.

A key feature of Jason City is the advanced "you-are- there" telecommunications technologies that transport millions of

students to scientific expedition research sites in various locales around the world. Additionally, the Collaborative generated all of the deliverables that added a professional extra touch to the activities all of which helped to recruit volunteers, inform the media, and engage the public. From posters to handouts, and from videos to displays, the fun and engaging digital and print materials from the Collaborative became a hallmark of the event's success.

